

**Privacy Policy and protection of personal data of users of the website <https://havasdgtl.com/>
(hereinafter referred to as the Privacy Policy).**

The website <https://havasdgtl.com/> is managed by Havas World Wide Digital Kyiv LLC. We care about the confidentiality of your data. In this regard, Havas Worldwide Digital Kyiv has developed this privacy policy (hereinafter referred to as the "Policy"), the purpose of which is to inform you about the procedure for collecting, storing and processing personal data and information provided by you through this website.

The Privacy Policy applies to all information that the Administration of the Website <https://havasdgtl.com/> may receive about the User while using the Website and the Website services.

This Policy applies to "personal data and information" collected by us through this website. "Personal data and information" means data that personally identifies you, either alone or in combination with other information available to us. Examples of personal information include your name, address, e-mail address, and other information you may provide when you use our Website.

This Policy applies exclusively to this Site and the information collected on this Site. The Policy does not apply to other sites and does not apply to third-party sites that may contain links to this Site.

This Policy is a mandatory part of the agreement between us and the User regarding the use of the Website.

Further use of the Website means that you accept the terms of this Policy and consent to the collection and use of your personal data in accordance with this Policy. By filling out the contact form on the Site, you agree to this Privacy Policy and agree to provide the Site Administration with true information about you.

If you do not agree with this Policy, please do not use this Site.

The Site Administration undertakes to comply with and respect your wishes regarding the information we collect about you on our Site.

The Owner and Controller of personal data is HAVAS WORLDWIDE DIGITAL KYIV LLC (EDRPOU code - 38391922, location: 41 Vozdvizhenska St., Kyiv, 04071).

1. TERMS

The following terms are used in this Privacy Policy:

1.1. **"Site Administration"** (hereinafter referred to as the Site Administration) - authorized employees to manage the site, who organize and process personal data.

1.2 **"Personal data"** - any information relating to a directly or indirectly identified or identifiable individual (personal data subject), including, but not limited to: name, surname, telephone number, e-mail address, postal address, company, country, etc.

1.3 **"Website User"** means a person who has access to the Website via the Internet and uses the Website.

1.6 **"Cookies"** - a small piece of data sent by a web server and stored on the user's computer. The browser sends this piece of data to the web server as part of an HTTP request every time you try to open a page of the corresponding site.

It is used to store data on the user's side and is used for:

- user authentication;
- storage of personal preferences and user settings;
- maintaining statistics about users.

2. GENERAL PROVISIONS

2.1 The use of the Website <https://havasdgtl.com/> by the User means acceptance of this Privacy Policy and the terms of processing of the User's personal data.

2.2 In case of disagreement with the terms of the Privacy Policy, the User must stop using the Site.

2.3 This Privacy Policy applies only to the Website <https://havasdgtl.com/>

2.4 The Site Administration does not verify the accuracy of the personal data provided by the User of the Site.

2.5. The personal data allowed for processing under this Privacy Policy is provided by the User by filling out the feedback form on the Site in the "Write to us" section and includes the following information

2.5.1. e-mail address (e-mail);

2.5.2. name;

2.5.3. company name;

2.5.4. name of the services;

2.5.6. terms of performance.

2.6 Disabling cookies may result in inability to access parts of the Site that require authorization.

2.7 Any other personal information not specified above is subject to secure storage and non-distribution.

2.8 The processing of the User's personal data is carried out without any time limit, in any legal way, including in personal data information systems using automation tools or without using such tools.

The Site Manager may use the services of other companies to manage the Site. In this case, your personal information is temporarily transferred to such companies to provide these services.

2.9 The User's personal data may be transferred to the authorized state authorities of Ukraine only on the grounds and in the manner prescribed by the legislation of Ukraine.

2.10 The Website Administration takes all necessary measures to protect data from unauthorized access, alteration, disclosure or destruction. These measures include, in particular, internal verification of data collection, storage and processing processes and security measures, including appropriate encryption and measures to ensure physical security of data to prevent unauthorized access to systems in which we store personal data.

We implement appropriate technical, administrative and physical procedures to protect personal data from loss, misuse, alteration, disclosure, unauthorized access and provide access to personal data only to authorized employees who have agreed to ensure the confidentiality of such information and data in accordance with our requirements. However, despite our best efforts, we cannot guarantee the absolute protection of personal data from any threats arising outside of our control. Therefore, by agreeing to this Policy, you agree that the confidentiality of the data transmitted via the Internet is not guaranteed.

2.11. Cookies are used by the Website Administrator solely to track the activity of Users on the Website, allowing us to collect information about how Users use our Website, improve its operation and make your visit to our Website more convenient.

The data received automatically when using the Site may include:

- type of browser used;

- statistics of the pages viewed;

- IP address of the User.

The User has several options to control or limit how we use Cookies:

-The user can delete all or some cookies from the device using the browser settings;

-The User can prevent the installation of cookies on the device through the browser settings.

To learn how to manage cookies in your browser, you can read the help information in the "Cookies" section of your browser.

Please note that if you decide to block or deactivate some or all of the Cookies that we use, our website may not function properly and you may not be able to use all services and functions provided through Cookies.

2.12. The Site Administration provides access to the User's information only to those employees, contractors and agents who need to have this information to perform operations on our behalf.

3. PURPOSES OF COLLECTING USER'S PERSONAL INFORMATION

3.1 The Site Administration may use the User's personal data in order to:

3.1.1 Identification of the User on the site.

3.1.2 Providing the User with access to information on the Site.

3.1.3 Establishing feedback with the User, including sending notifications, requests regarding the use of the Site, the provision of services, processing requests and applications from the User.

3.1.4 Providing the User with effective customer and technical support in case of problems related to the use of the Website.

3.1.5 Providing the User with the consent of the User, updates of the Website services, newsletters and other information on behalf of the Website or on behalf of the Website partners.

3.1.6 Carrying out advertising activities with the consent of the User.

4. SPECIAL CONDITIONS

4.1 If you are registered on our website, we can track and analyze your actions on it. By participating in a public discussion, you agree that your actions will be public. In addition, they may be included in RSS feeds, APIs, and made available to other websites using other formats. As a result, the information you provide may appear on other websites, blogs, etc. Please note that we are not responsible for any personal information you choose to disclose through this functionality, and you agree that this information will be considered to be provided by you and not by the Company.

4.2 Except as provided in this Policy, the Website Administration will not sell, transfer or otherwise distribute your e-mail address provided by you or otherwise obtained through the Website. Any e-mail address provided directly to the Website Administration will remain in the sole possession of the Website Administration and its affiliates. If you provide us with your postal address and/or e-mail address, you may receive periodic newsletters from us with information about new products and services or upcoming events. If you do not want to receive such newsletters, please contact us at the e-mail address specified in clause 4.4.

4.3 Any personal data you provide to us is protected. Access to personal data will be limited to persons specifically authorized by the Site Administration. The Site Administration maintains security standards and procedures for unauthorized access to information to prevent unauthorized deletion or modification of data.

4.4. You have the right to contact the Site Administration at any time to provide access to your personal data, correct, erase or delete incorrect personal data, correct errors, restrict processing or the object of processing, request the transfer of personal data. Withdrawal of consent shall be made in writing to the address of the Site Administration: by e-mail info@havaswwdigital.com.ua or use the feedback form at the link: <https://havasdgdl.com/> The Site Administration undertakes to stop processing personal data no later than 15 days from the date of receipt of the notification. You understand and agree that in this case the above purposes of processing your personal data cannot be achieved. If we terminate our relationship for any reason, you may request the deletion of your personal data. However, this is only possible if it does not contradict the applicable law and the legitimate interests of the Site Administration do not require such processing or storage. If your personal data cannot be deleted, access to it will be limited as much as possible.

5. RESPONSIBILITY OF THE PARTIES

5.1 The Site Administration, which has not fulfilled its obligations, shall be liable for losses incurred by the User in connection with the misuse of personal data in accordance with the legislation of Ukraine, except as provided for in clause 2.9 of this Privacy Policy.

5.2 In case of loss or disclosure of Confidential Information, the Website Administration shall not be liable if this Confidential Information is

5.2.1. Became public domain before its loss or disclosure.

5.2.2. Was received from a third party before it was received by the Site Administration.

5.2.3. Was disclosed with the consent of the User.

6. ADDITIONAL TERMS AND CONDITIONS

6.1 The Site Administration has the right to make changes to this Privacy Policy without the consent of the User.

We reserve the right to make changes to the Policy at any time and for any reason without prior notice to the User of the Site.

We recommend that you regularly review this Policy to be aware of any changes and the possible use of your information.

6.2 The new Privacy Policy comes into force from the moment it is posted on the Website, unless otherwise provided by the new version of the Privacy Policy.

The User confirms acceptance of the new terms of the Policy in the version in force at the time of use of the Site.

6.3. All suggestions or questions regarding this Privacy Policy should be reported to info@havaswwdigital.com.ua or use the feedback form at the link: <https://havasdgdl.com/>

6.4. We are not responsible for any damage or losses incurred by the User or third parties as a result of misunderstanding or misunderstanding of the terms of this Policy, instructions or guidelines on how to use the Site, on the procedure for posting data and other technical issues.

7. EXTERNAL LINKS

7.1 This site may contain links to other sites. Please note that the Site Manager is not responsible for the privacy policies or practices of such other sites. We recommend that our users pay attention when they leave our site and familiarize themselves with the privacy policy or privacy statements of each site that collects personal information. Our Privacy Policy applies solely to information collected by our Site.